

CONTRACT



ENCT

3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision 906901 / 4		Alt Order # 25170685	
Product 4715 candidate			
Contract Dates 11/01/16 - 11/07/16		Estimate # 4715	
Advertiser POL/Roy Cooper for Governor		Original Date / Revision 07/19/16 / 10/13/16	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash	
Property ENCT	Account Executive Katz Washington	Sales Office Katz/Washingto	
Special Handling			
Demographic Adults 35+			
Agv Code 9912856	Advertiser Code 297	Product 1/2 317	
Agency Ref IN117/SP159/AL1336	Advertiser Ref		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	11/01/16	11/07/16	Steve Wilkos	8a-9a		:30				NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--	5				\$5.00				
2	ENCT	11/01/16	11/07/16	Steve Wilkos	9a-10a		:30				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--	5				\$15.00				
3	ENCT	11/01/16	11/07/16	King of the Hill	5p-530p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	11/01/16	11/07/16	MTWTF--	5				\$10.00				
4	ENCT	11/06/16	11/06/16	Su 3p Movie	3p-5p		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	11/01/16	11/07/16	-----S	2				\$10.00				
6	ENCT	11/03/16	11/03/16	Thu 9p Supernatural	9p-10p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	11/01/16	11/07/16	---T---	1				\$100.00				

updated
product
description

(* Line Transactions: N = New, E = Edited, D = Deleted)

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ENCT
 3221 South Evans Street
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 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
905901 / 4	25170685

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
7	ENCT	11/01/16	11/01/16	Tue 9p No Tomorrow	9p-10p No Tomorrow		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-T-----	1				\$65.00				
8	ENCT	11/04/16	11/04/16	Fri 8p Vampire Diaries	8p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	----F--	1				\$100.00				
9	ENCT	11/02/16	11/02/16	Wed 9p Frequency	9p-10p Frequency		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	--W----	1				\$65.00				
10	ENCT	11/06/16	11/06/16	Sun 9p Marvel's Agents of S	9p-10p Agents of S		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S	1				\$20.00				
11	ENCT	11/01/16	11/07/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$35.00				
12	ENCT	11/01/16	11/07/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S-	1				\$25.00				
13	ENCT	11/01/16	11/07/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	-----S	1				\$25.00				
14	ENCT	11/01/16	11/07/16	Cougar Town	11p-1130p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$10.00				
15	ENCT	11/01/16	11/07/16	Cougar Town	1130p-12a		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$10.00				
16	ENCT	11/01/16	11/07/16	Community	1230a-130a		:30				NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		11/01/16	11/07/16	MTWTF--	5				\$5.00				
17	ENCT	11/01/16	11/07/16	Jerry Springer	10a-11a		:30				NM	5	\$75.00

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WNCN
FASTTENNORTH
CAROLINA
on your side online

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252-355-8500

Contract / Revision	Alt Order #
905901 / 4	25170685

Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	4715 candidate	4715

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

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Week: 11/01/16 11/07/16 MTWTF--													
18	ENCT	11/01/16	11/07/16	Robert Irvine	3p-4p		:30				NM	7	\$70.00
Week: 11/01/16 11/07/16 MTWTF--													
19	ENCT	11/01/16	11/07/16	King of Queens	4p-5p		:30				NM	5	\$50.00
Week: 11/01/16 11/07/16 MTWTF--													
20	ENCT	11/07/16	11/07/16	Supergirl	8p-9p Supergirl		:30				NM	1	\$100.00
Week: 11/01/16 11/07/16 M-----													
21	ENCT	11/07/16	11/07/16	Jane the Virgin	9p-10p		:30				NM	1	\$65.00
Week: 11/01/16 11/07/16 M-----													
22	ENCT	11/04/16	11/04/16	Vampire Diaries	8p-9p		:30				NM	1	\$65.00
Week: 11/01/16 11/07/16 ----F--													
23	ENCT	11/01/16	11/07/16	Cops	9p-10p		:30				NM	1	\$20.00
Week: 11/01/16 11/07/16 -----S-													
24	ENCT	11/01/16	11/07/16	Seinfeld	1030p-11p		:30				NM	5	\$125.00
Week: 11/01/16 11/07/16 MTWTF--													
25	ENCT	11/01/16	11/07/16	Raising Hope	12m-1230a		:30				NM	5	\$25.00
Week: 11/01/16 11/07/16 MTWTF--													
26	ENCT	11/01/16	11/07/16	Judge Alex	2p-3p		:30				NM	2	\$20.00
Week: 11/01/16 11/07/16 MTWTF--													
27	ENCT	11/01/16	11/07/16	Seinfeld	1030p-11p		:30				NM	1	\$5.00
Week: 11/01/16 11/07/16 -----S-													

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EASTERN MEDICAL COLLEGE

CONCRETE

ENCT

3221 South Evans Street

Greenville, NC 27834

(252) 355-8542

WNC **ecom**
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Greenville, NC 27834
252-355-9500

Greenville, NC 27834

2000

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description
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Totals	0.00	82	\$1,510.00
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/07/16	82	\$1,510.00	(\$226.50)	\$1,283.50
Totals	82	\$1,510.00	(\$226.50)	\$1,283.50

Date:

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